

JAG Entertainment

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“NAPA CROSSROADS” BRAND EXPANDS TO LIVE PERFORMANCE AND MORE

“Napa Crossroads” began as a musical foray created by David Pack with the owners of five of Napa Valley’s most distinguished wineries: David Duncan of Silver Oak, Carmen Policy of Casa Piena Winery, Jeff Gargiulo from Gargiulo Vineyards, Suzanne Pride, Pride Mountain Vineyards, and Larry Maguire of Far Niente. Grammy Award winning producer/songwriter and former lead singer of Ambrosia, David Pack has a broad vision for the brand beyond just recorded music.

The first CD, “David Pack’s Napa Crossroads” (Concord Records) introduced the name and quality of this venture. It features an amazing array of musical talent. Pack enlisted many legendary guest artist friends to participate including The Doors’ Ray Manzarek in his last tour de force recorded performance, Todd Rundgren, Bela Fleck, Robert Schwartzman, Cage the Elephant’s Lincoln Parish, David Benoit, Alan Parsons, and others. The CD includes vine-centric songs written in collaboration with the winery CEO’s and was all recorded in Napa Valley.

The next chapter for the brand is live performance. Pack gathered ten of his favorite rock and pop classic stars in the first “Napa Crossroads Live” concert. Those who joined Pack on the premiere date, at the Huntington Beach Food Art & Music Festival on Sunday, September 7, are : Al Stewart, Gary Wright, Bill Champlin (Chicago), Mike Reno (Loverboy), Kelly Keagy (Night Ranger), John Elefante (Kansas), David (Ambrosia), Dave Jenkins (Pablo Cruise), Bobby Kimball (Toto), Jim Peterik (Survivor). David Pack, Bobby Kimball and particularly Jim Peterik had special relationships with Jimi Jamison of Survivor whom they honored in memoriam at the show. This is the first of many anticipated Napa Crossroads Live performances. In fact, a concert is in the planning stages to raise funds for Napa residents and businesses severely impacted by the recent 6.0 earthquake.

Beyond David’s successes as a singer and musician, he is known as a creative director and organizer for concerts and television shows. He has an even greater vision for Napa Crossroads. It is positioned to become the next major lifestyle brand, connecting the massive global audience who share a passion for great music, fine wine, Napa Valley and the culinary arts.

Go to www.napacrossroads.com and visit NapaCrossroads Facebook page

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